

# VENTURE

START YOUR OWN BUSINESS

## 6-week Business Startup Programme

Our Venture Project is a **6-week structured programme** in setting up a new business, aimed at individuals wanting to start their own business and in need of one-to-one guidance and support in fully establishing their business.

We work with individuals over a 6 week period, meeting once a week and having regular phone and messaging contact during this period. We cover key areas of business setup such as defining the product/service they want to offer, providing advice and guidance of technical and social platforms available in building their business infrastructure etc.



We understand the journey of starting a new business can be difficult and often overwhelming; our aim is to work closely with individuals, guiding them at each stage of the process, adapting a method of learning which best suits them and providing coursework to them which both recaps their learning for the week and work that they can use for their own business.

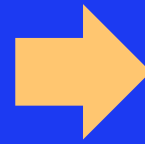
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**Anum M, AM Nach Studio**

*The Venture programme helped me immensely in setting up my business. I found it difficult to considering different aspects of making my business a reality. The programme helped me structure my thinking and how to approach and develop my business idea.*

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# A Guide To Our Service



Week 1



## Getting to know you and your Idea!

Getting to know the individual. Their:

- Goals - Strengths - Weaknesses - What they are looking forward to - Anxieties/Worries they have - Potential barriers to setting up their business - Skills and relevant Experience



## Defining your Business

Working with the individual to define key aspects of their business:

- Their Customer base, Team/Skilled Workers/Suppliers needed, Inputs and Outputs for operating, delivering the service and potential barriers/constraints
- Product/Service categories and pricing structure
- Market Research



Week 2

Week 3



## Finances and Funding

Understanding, Planning and Modelling the financial aspects to starting up and running their business

- Startup equipment, licences and services needed
- Costs of initial setup
- Forecasting ongoing costs and expenses
- Funding the Business



## Business Structures and Legal Requirements

Covering the different business structures the individual can choose to adopt, naming their Business and Trademarks, registering for self-assessment, and brief overview of Tax and National Insurance requirements.



Week 4

Week 5



## Setting up!

Going over the fundamentals in setting up for Business -Technology, Systems and Processes

- Branding and Graphics design
- Website and Marketing
- Internal Systems
- Mapping Internal Processes



**Week 6 - Recap, Refine and Launch!**

Find out more about our services:



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www.srcre8tive.com/Venture

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